

APPLICATION & CONTRACT

A&R Educational Group, LLC

Please read this application carefully. Your signature on this contract indicates your acceptance.

Congress of Clinical Rheumatology

Our Company is Requesting: CCR: Technical exhibit space for the Congress of Clinical Rheumatology, Hilton Hotel, Destin, Florida, Thursday, April 8 – Saturday, April 10, 2010. CCR+: Technical exhibit space for the CCR Musculoskeletal Ultrasound Course /National Young Rheumatology Investigator Forum (NYRIF) on Wednesday, April 7, 2010 plus CCR on April 8-10, 2010.

Section 1: Official Exhibit Representative *Please type or print clearly*

Company name (exactly as you wish it printed)

Address City State Zip

Telephone Ext. Fax E-mail

I have read and understand the conditions and regulations of this contract. By signing below, I am indicating my organization’s agreement to be bound by any and all such conditions and regulations.

Name of Representative (Please type or print clearly) Title

Signature Date

Section 2: Booth Selection and Price:

Silver Exhibitor: \$2,000 CCR// \$2500 CCR+
Identified as a Silver Sponsor in the Course Book, On-site, on the Website for CCR //for all 3 meetings with CCR+ Exhibit table for 3 days CCR// 4 days with CCR+ Copy of Attendee list

Gold Exhibitor: \$5,000 CCR// \$6,000 CCR+
Identified as a Gold Sponsor in the Course Book, On-site, and on the Website for CCR //for all 3 meetings with CCR+ Exhibit table for 3 days CCR//4 days with CCR+ Copy of Attendee List Copy of syllabus (1) Attend lecture of a speaker of interest

Platinum Exhibitor \$10,000 CCR// \$12,000 CCR+
Identified as a Platinum sponsor in Course Book, On-site, and on the Website for CCR //for all 3 meetings with CCR+ Copy of Syllabus One exhibit table for 3 days CCR//4 days with CCR+ Copy of Attendee list; One MD or AHP Day CCR Registration

Diamond Exhibitor \$15,000 CCR// \$18,000 CCR+
Identified as a Diamond sponsor in Course Book, On-site, and on the Website for CCR //for all 3 meetings with CCR+ Copy of Syllabus; Two exhibit tables for 3 days CCR//4 days with CCR+

Copy of Attendee list
One registration for CCR meeting (MD or AHP)
Identified as sponsor of group function (e.g., break, lunch) (“sponsored in part, by...)

Exhibitor status based on Point System plus exhibit fee.*
Minimum accrued points required for eligibility for this category*

Non-profit organization—No charge*
Priority Point System
Exhibit booths for the Annual Rheumatology on the Beach will be assigned based on the following priority point system:
• 1 point for every year exhibited in past 5 years
• 1 to 6 points for Foundation sponsors (Silver level=1 point, Gold level=2 points, Platinum level=3 points, Diamond level=4 points, Double Diamond level=5 points, and Triple Diamond level=6 points)
• 1 to 6 points for Exhibitor Fees (Silver level=1 point, Gold level=2 points, Platinum level=3 points, Diamond level=4 points, Double Diamond level=5 points, and Triple Diamond level=6 points)

*Consult A&R Educational Group, LLC for eligibility

Section 3: Method of Payment (Tax ID: # 43-2043927); Payment must be received no later than four weeks prior to the first day of the meeting.

Check—Make payable to A&R Educational Group Visa / Mastercard / Amex / Discover

Cardholder’s name:

Credit Card #: _____ Exp. Date: _____

Signature: _____

Conditions of Contract

By signing the front of this contract, all exhibits and exhibitors are subject to the following conditions and regulations. The words "management" herein refers to A&R Educational Group, LLC acting through its officers, employees, or agents in the management of the exhibition.

1. Exhibit Regulations

Exhibitors agree to abide by the conditions of contract herein described and by all conditions under which space at the Hilton Hotel at Destin, Florida is leased to the A&R Educational Group, LLC (hereafter referred to as AAR). Exhibitors accept responsibility for informing all of their employees and agents of these conditions and agree that they will abide by them also. All of the rules and regulations are to be construed as part of all space applications. The AAR reserves the right to interpret them, as well as make final decisions based on the AAR's sole discretion, on points these rules do not cover. In all interpretations of the rules and regulations, the decision of the AAR is final.

2. Eligibility to Exhibit

The AAR determines eligibility of any company or product to exhibit. Exhibit eligibility will be granted to those companies whose products and services meet the standards of generally accepted medical practices and are in harmony with the AAR's stated purpose to serve the medical profession. Products, which require approval by the Food & Drug Administration (FDA), must receive this approval before being eligible to exhibit. The AAR may forbid installation, or require removal of any exhibit or discontinuance of any promotion, wholly or in part, that in its opinion is not in keeping with the character and purpose of the AAR. The AAR reserves the right to reject, at any time, any application to exhibit for any reason.

3. Liability

The AAR acts for exhibitors and their representatives in the capacity of agent, not as principal. The AAR assumes no liability for any act of omission or commission in connection with this agency, including, but not limited to, any loss or damages suffered by an exhibitor as a result of any act or omission of any party, including but not limited to, any vendor, service providers, or other exhibitor. Exhibitors and their representatives hereby release the AAR from any and all liabilities for loss or damage ensuing from any cause whatsoever, except for claims for damages or injuries resulting from the AAR's failure to fulfill its obligations as set forth in this prospectus. In addition, each exhibitor and its representatives agree to indemnify and hold harmless the AAR for all costs, damages and liability, including attorney's fees, claimed against the AAR based upon acts or omissions of the exhibitor or any of its employees or agents. The AAR disclaims any and all liability for injury or other damages to an individual based on products or services displayed at this meeting and for all claims that may arise out of the use of the displayed products or services.

Exhibitors shall indemnify and hold harmless the AAR and its officers, directors, employees, agents and contractors from any judgment, loss or other expenses including attorney's fees arising from allegations, claims or lawsuits relative to product or services offered by exhibitors or actions of exhibitors, their employees or agents.

4. Non-contracted Exhibit Space

Persons, companies, or organizations that have not contracted with the AAR to occupy space in the exhibit hall will not be permitted to display or demonstrate products, processes or services, solicit orders, or distribute advertising materials or other literature in the exposition facility, parking lots or in any hotel contracted by the AAR. Non-compliance with this regulation will result in the prompt removal of the offending person(s) and property from that area.

5. Subletting Space

Subletting space is not permitted. Two or more technical exhibitors may not exhibit in a single space.

6. Terms of Payment

A \$100 deposit must accompany the application. Full payment is due upon notification of space assignment, and receipt of invoice. Full payment must be received no later than February 28, 2010 in order to hold the space assigned to you. Checks are to be made payable to the A&R EDUCATIONAL GROUP, LLC. If full payment is not received by February 28, 2010, your space may be reassigned and any partial payment retained by the AAR.

7. Outstanding Invoices

Outstanding invoices due to the AAR, as a result of previous transactions, must be paid before exhibit space will be assigned.

8. Installation

CCR:

Wednesday, April 7, 2010 6:00 PM - 8:00 PM
Children are not allowed on the exhibit floor during installation or dismantling.

CCR+

Tuesday, April 8, 2010 6:00 PM. – 8:00 PM

8A. Exhibition Hours

CCR

Thursday, April 8, 2010. 6:30 AM – 3:45 PM

Friday, April 9, 2010. 6:30 AM-3:45 PM

Saturday, April 10, 2010. 6:30 AM-1:30 PM

CCR+

Wednesday, April 7, 2010. 7:00 AM – 4:00 PM

Thursday, April 8, 2010. 6:30 AM – 3:45 PM

Friday, April 9, 2010. 6:30 AM-3:45 PM

Saturday, April 10, 2010. 6:30 AM-1:30 PM

Note: Lunch is served every day in the exhibits and the exhibits are to remain open during the lunch. Breaks will also be in the exhibits.

9. Dismantling

Saturday, April 10, 2010. 1:30 - 3:30 p.m.

No dismantling of exhibits prior to the lunch break on Saturday.

Children are not allowed on the exhibit floor during installation or dismantling.

10. No Shows

Any company which reserves a booth space and does not inform AAR of its plans for non-attendance in writing will automatically forfeit all years of exhibit participation accrued over the past five years and may not be permitted to participate in future AAR exhibitions. In addition, the company will also forfeit 100% of the total cost of the exhibit space assigned.

11. Cancellation of Booth Rental

Exhibit space that has been assigned and confirmed can be canceled by written notice to the AAR Headquarters without penalty by February 1, 2010. If notice of cancellation is

received: After February 1, but before March 1 –a \$50 processing fee is charged. March 1 or after, but before April 1—exhibitor forfeits 50% of total cost for exhibit space assigned.

April 1 or after—Exhibitor forfeits 100% of total cost for exhibit space assigned. Space requests made after April 1 are subject to the above-mentioned cancellation policies seven days after the booth is assigned.

12. Cancellation of Exposition

In the event of cancellation of the Congress of Clinical Rheumatology due to fire, strikes, governmental regulations, terrorism, acts of God, or causes which would prevent or make the same commercially unreasonable its scheduled opening or continuance, then and thereupon exhibitors and the AAR have no further obligation to each other, and the AAR management shall determine an equitable basis for the refund of such portion of the exhibit fees as is possible, after due consideration of expenditures and commitments already made.

13. Official Service Contractor

Pamela F. McLain, M.D. is the AAR's official service contractor for the Congress of Clinical Rheumatology:

Pamela F. McLain, M.D.
6225 Cahaba Valley Road
Birmingham, Alabama 35242

Phone: (205) 991-9911

Fax: (205)991-9911

Email: pmclain@bham.net

14. Violations

The AAR reserves the right to levy a penalty, including refusal of/or termination of the exhibit, at our discretion. In the event of such restriction or eviction, the AAR will not be liable for any refunds or rentals or other exhibit expenses. The dismantling or packaging of an exhibit and/or exhibit materials prior to the close of the exhibits may, in the AAR's sole discretion, result in the forfeiture of all accrued years of exhibit participation earned over the past five years. In addition, such action may, in the AAR's sole discretion, prevent the exhibitor from being permitted to participate in future AAR exhibitions. In all interpretations of the conditions set forth in this prospectus and of all applicable rules and regulations, the decision of the AAR is final. Any objectionable practices by exhibitors or official suppliers should be reported to the AAR immediately.

<http://www.ccrheumatology.com>