



Exhibitor Prospectus – CCR West 2024

Dear Potential Exhibitor

The Congress of Clinical Rheumatology (CCR) offers many outstanding opportunities for your company:

Exhibit at America's Premier Independent Rheumatology Symposium, the Congress of Clinical Rheumatology. CCR has expanded to two annual meetings: CCR-East in Destin, FL and CCR-West in San Diego, CA. Each location has a unique agenda with different faculty.

Increase your company's exposure by reaching one of the largest groups of clinical rheumatologists in the United States. In 2023, CCR East and West 2023 conferences were attended onsite and virtually by 1,383 physicians and healthcare personnel, (820 registrants for East and 563 for West) from 46 states, District of Columbia, Puerto Rico, five Canadian provinces as well as 16 countries. A total attendance of approximately 700-750 for CCR-East, and 600 for CCR-West is again estimated for the 2024 Symposia in Destin and San Diego. The majority of the participants are clinical rheumatologists, nurse practitioners and physician assistants, making it the largest private clinical rheumatology meeting in the United States.

Visit one-on-one with your target population in a relaxed environment. Attendees are primarily full-time clinical rheumatologists who have full prescribing and budget authority.

Launch new products in a high-profile venue, host a promotional theater or convene a conference advisory board meeting.

Educate rheumatology fellows about new and available products.

Network with on-site and virtual attendees and make post-meeting contacts.

Associate your company with a well-respected meeting with nationwide recognition. Healio Rheumatology, Engage Health Media and MJH Life Sciences run numerous articles every year based on the presentations and interviews conducted at CCR-East and CCR-West.

Thank you for considering CCR for your exhibit. We hope that you will decide to join us in San Diego, CA on September 26-29, 2024 for outstanding exhibitor opportunities both onsite as well as virtually.

Sincerely,



David A. McLain, M.D., FACP, FAC


Symposium Director CCR 2024

Feature	Premier \$120,750	Diamond \$85,750	Platinum \$55,800	Gold \$25,800	Silver \$12,950	Bronze \$8,950
Product Theater - Breakfast/Lunch/Dinner Presentation (Onsite or Virtual)	1	+	+	+	+	-
Product Theater Onsite or Virtual Add-on (Based on PT Selection)	+	+	+	+	+	-
Sponsored Breaks	1	1	+	+	+	+
Advisory Board Panel	+	+	+	+	+	-
Ice Cream Freezer at Booth (Ice Cream Not Included)	+	+	+	+	+	+
Virtual-Only Product Theater	+	+	+	+	+	+
Save the Date Physical Mailing (12,000+ Recipients)	1	+	+	+	+	+
Brochure Physical Mailing (12,000+ Recipients)	1	+	+	+	+	+
Registrant Email List Access	x	x	x	x	-	-
Logo in Email Campaigns	>12	1	-	-	-	-
Logo Placement on Website (Size Relative to Sponsorship Level)	7	6	5	4	3	2
72"x30" Table Space(s) - Contiguous Booths Required	4	3	3	2	1	1

Feature	Premier \$120,750	Diamond \$85,750	Platinum \$55,800	Gold \$25,800	Silver \$12,950	Bronze \$8,950
Booth Location Consultation for Primary Booth Only	x	x	-	-	-	-
Booth Location Tier Assignment	1	2	3	4	5	6
Logo on All Sponsors Poster	x	x	x	x	x	x
Logo on Top Sponsors Banner	x	x	x	x	-	-
Lead Retrieval Services	16	8	8	+	+	+
Event T-Shirts	+	+	+	+	-	-
Double-Sided Printed Hotel Room Keys	+	+	+	+	+	+
Conference Backpacks with Company Logo	+	+	+	+	+	+
Lanyards and Flash Drives with Company Logo	+	+	+	+	+	+
CCR Conference Registrations (Excludes NYRIF, Immunology, FPS)	8	6	4	2	1	+
Syllabus Recognition	x	x	x	x	x	+
Onsite Registration Packet Inserts (Number of Pages)	3	1	+	+	+	+
Onsite Registration Packet Envelope	+	+	+	+	-	-
Onsite Game Cards	+	+	+	+	+	+
Mobile App Sponsorship	+	+	+	+	+	+
Mobile App Banner Advertisements	2	1	1	+	+	-
Conference Landing Page Recognition	+	+	+	+	+	-
Onsite Digital Signage Advertisements	2	1	+	+	+	-
Virtual Booth in Event Platform	x	x	x	x	x	x
Virtual Booth on Mobile App	x	x	x	x	x	x
Attendee Interaction via Chat and 1:1 Video	x	x	x	x	x	x
Company Name Listed in Exhibit Hall	x	x	x	x	x	x
Company Logo Displayed in Exhibit Hall	x	x	x	x	x	x
Logo Recognition on Login Screen	x	x	x	-	-	-
Video Advertisement in Exhibit Booth	x	x	x	x	x	x
Session Pre-Roll Video Prior to Morning CME Session	Long	Short	+	+	+	+
Looping Logo in Virtual Lobby	Large	Medium	Small	+	+	+
Virtual Lead Retrieval (Quantity Based on Exhibitor Users)	x	x	x	+	+	+
Syllabus Name Recognition	x	x	x	x	x	+
Digital Packet Inserts	3	2	1	+	+	+
Push Notifications	2	1	+	+	+	+
Digital Signage Advertisement in Virtual Lobby	x	x	+	+	+	+
Gamification Points for Virtual Booth	+	+	+	-	-	-
Logo Shown on Non-CME Enduring CCR Video Content	x	-	-	-	-	-
Onsite Agenda and Sponsorship Map	+	+	+	+	+	+

Sponsorship Packages


\$120,750.00



Premier Sponsorship

Add to cart


\$85,750.00



Diamond Sponsorship

Add to cart


\$55,800.00



Platinum Sponsorship

Add to cart


\$25,800.00



Gold Sponsorship

Add to cart


\$12,950.00



Silver Sponsorship

Add to cart


\$8,950.00



Bronze Sponsorship

Add to cart


\$3,950.00



CCR West Exhibitor


Add to cart

\$0.00



Non-Profit Sponsorship

Add to cart

Thumbnail	Product	Description	Availability	Price
	Advisory Board Additional Opportunity , CCR West	<p>This option offers you a unique opportunity to engage with clinical physicians from all over the country to gain diverse insights into unmet medical needs, risk tolerance, and specific medical drug benefits. The physicians’ broad range of perspectives can provide invaluable information to you and your company, as well as educate the physicians. You will receive updated registrant information to choose your participants. ...</p>	In Stock	\$15,000.00



**Banner Ads for
Mobile App (2
Spots)**
Additional
Opportunity
, CCR West

This is an opportunity to enhance the visibility of your company or brand by purchasing 2 of the total 10 ads that will rotate through on the phone app. The app is used by event participants to look up the schedule, view an electronic copy of the syllabus, take surveys on the different learning opportunities and obtain CME. ...

In Stock (5)

\$1,000.00



**CCR Game
Cards**
CCR West

Have your company name displayed on all game cards. These are cards that attendees take to the exhibit booths to be stamped by the sponsors to enter CCR's drawing, where three people per day win prizes. The prizes are sought after and have included iPads, Bose Headphones, home automation equipment, and electronics with values of up to \$1,000! Everyone loves prizes, so your company is sure to get lots of attention with this option. The price includes all production costs for game cards for Thursday, Friday, and Saturday to be distributed to all participants with the registration materials. ...

In Stock (1)

\$2,250.00



CCR Mobile App
Additional
Opportunity
, CCR West

There is an exceptional opportunity to sponsor the mobile app for CCR 2024. This app will be available for Android and Apple devices and via a mobile and desktop friendly website. This app will also contain an exhibitor showcase, social events for participants, and be actively used for meeting evaluation surveys and for obtaining CME certificates. ...

In Stock (1)

\$8,000.00



**Company Logo
on CCR
Brochure
Mailing
CCR West**

Sponsors can secure the opportunity to have their logo and/or website link appear on a mailing of the brochure to approximately 7000 recipients. For this sponsorship opportunity, your company's logo and specified URL will appear on either the front or inside of the brochure, as selected by the sponsor. All mailing list recipients will be aware of your company's support of rheumatology. The sponsoring company's logos and/or specific website will be provided by the company. ...

In Stock

\$5,000.00



**Conference
Backpacks
CCR West**

Your company's logo could be on the front of each participant's conference bag. Your company will be certain to gain a lot of visibility, as the CCR bags are extremely popular and are provided to each attendee at registration. These bags provide a prominent, enduring branding opportunity that carries on long after the meeting adjourns. ...

In Stock (1)

\$15,000.00



**Conference Wi-
Fi Landing Page
– CCR West
Additional
Opportunity
, CCR West**

One company can secure the opportunity to have their logo and/or website link appear on the screen of every person using an Internet connection within the conference room area. For this sponsorship opportunity, the landing page will seamlessly incorporate your companies logo. All Internet connections will be routed through this landing page. Since the Internet [...] ...

In Stock (1)

\$3,500.00



Digital Signage in Virtual Lobby CCR West

Have your corporate message displayed on electronic signage, which will be placed in the virtual lobby before and during CCR. Display your company's support for Rheumatology training with either a static or video message. Videos will run continuously in the virtual lobby each day. This impactful and built-for-attention sponsorship will keep your company in the minds and on the lips of all attendees. The cost is \$2,000 for one ad spot, \$4,000 for two, \$5,000 for three and \$6,000 for four ad spots. The sponsoring company is responsible for providing the content. However, if a sponsor does not have pre-produced content, Digital Motion's design staff can help create content based on your logo and desired messa ...

In Stock

\$2,000.00



Electronic Signage CCR West

LCD signs are placed in strategic, high-traffic areas and display session titles and speaker names. You have the opportunity for your corporate logo or message to be displayed on all 6 LCD screens. Make an unmistakable statement with this impactful and built-for-attention sponsorship and keep your company in the minds and on the lips of all attendees. The cost is \$1,500 for one ad spot, \$3,000 for two, \$4,500 for three, and \$5,000 for four ad spots. The sponsoring company will provide the appropriate content. However, if a sponsor does not have pre-produced content, Digital Motion's design staff can help create content based on your logo and desired message for an additional charge of \$120 per hour.

In Stock

\$1,500.00

...



**Ice Cream
Novelties at
Your Booth**
CCR West

Have assorted ice cream novelties at your booth to entice better attendance and generate more leads. Your ice cream time will be promoted with a special insert in the registration packet, and will be listed in the day's notes. CCR will have the Ice Cream Novelties cart brought to your booth to attract attendees. Sponsor is responsible for cost of ice cream novelties. ...

In Stock (2)

\$2,250.00

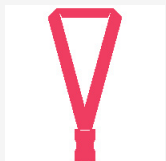


**Imprinted Hotel
Key Cards**
CCR West

There is an opportunity for one lucky company to have its name, logo, and/or brand seen by every participant staying at the conference hotel. This price includes all production costs for two key cards per CCR Hilton registrant as well as the key cards. The key cards will have a front and back imprint. The artwork must be provided by the sponsor, as per the requirements of PLI (Plasticard Locktech International) and must contain just the CCR logo for West. ...

In Stock (1)

\$5,750.00

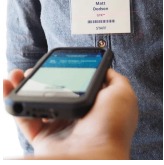


**Lanyards and
Flash Drives**
CCR West

Combine utility with aesthetics when your logo is applied to the lanyard/flash drive that will be worn throughout the conference by every registrant. The flash drive opens to show a single sponsor's link, in addition to the meeting syllabus and evaluation form link. The flash drive is an excellent opportunity to gain exposure for your logo and company, to direct your target audience to a specific website, and provides a good and lasting impression. ...

In Stock (1)

\$4,500.00



**Lead Retrieval
and Premium
Virtual Booth**
CCR West

Maximize your networking potential at the Congress of Clinical Rheumatology with our Booth Lead Retrieval package. For just \$550, you can equip up to 8 booth staff members with advanced lead retrieval capabilities. Capture attendee information quickly and efficiently, ensuring you don't miss any valuable connections. Enhance your engagement, streamline follow-ups, and boost your return on investment with this essential tool. Don't miss out on making the most of your presence at the congress ...

In Stock **\$550.00**



**Logo in Virtual
Lobby**
CCR West

A sponsor section will be placed in the lobby. Premier sponsors will have a large size logo, Diamond sponsors will receive a medium size logo, and Platinum sponsors will receive a small size logo. These logos will continuously loop in the header of the lobby page. Companies can purchase a logo space in the virtual lobby. The large logo is \$5,000, medium logo is \$3,500 and small logo is \$2,000. ...

In Stock **\$2,000.00**

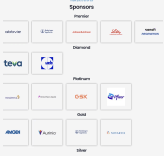


**Logo on Event
T-Shirt**
CCR West

Showcase your brand on the official CCR West event t-shirt, ensuring widespread and lasting visibility among conference attendees, staff, and volunteers. This high-impact sponsorship places your logo prominently on the t-shirt, creating ongoing exposure as attendees wear them during and long after the event. With options for prime logo placement on the back and integration into a professional design, your brand will enjoy maximum visibility and recognition. Secure your spot today and connect with a dedicated audience of rheumatology professionals. ...

In Stock (1)

\$8,000.00



**Logo Placement
on Website
(Relative Size)**
CCR West

Enhance your brand's visibility with strategic logo placement on the CCR West website. Our platform ensures your logo stands out and captures the attention of our audience, which includes top rheumatology professionals and researchers. ...

In Stock

\$15,000.00



**Logo Shown on
Non-CME
Enduring CCR
Video Content**
CCR West

Maximize your brand exposure with logo placement on our non-CME enduring video content. This feature ensures your brand reaches a dedicated audience long after the conference ends. Your logo will appear both at the beginning and end of each video, ensuring maximum visibility. Throughout the video, your logo will be subtly displayed on-screen, maintaining a professional and non-intrusive presence. All videos featuring your logo will be part of our enduring content library, accessible to users for years to come. ...

In Stock

\$7,500.00



Packet Insert Envelope
CCR West

Maximize your brand's visibility by sponsoring the custom-branded Packet Insert Envelope at CCR West. This envelope holds all the important packet inserts that attendees receive at registration, ensuring your brand's message is one of the first things they see. Key Benefits: 1. Prime Visibility: Your custom branding and messaging will be featured prominently on the envelope, seen by every attendee as they collect their registration materials. 2. High Engagement: Attendees will interact with this envelope throughout the conference, providing repeated exposure to your brand. 3. First Impressions: Make a strong first impression with a professionally designed envelope that sets the tone for your brand. Sponsorship Details: ...

In Stock (1)

\$3,000.00



Prominent Sponsorship Spot on Email blasts
CCR West

Elevate your brand's presence within the rheumatology community by securing a prominent sponsorship spot on our email blasts. Sent out by the Congress of Clinical Rheumatology (CCR), these email communications are an essential resource for professionals staying updated on the latest in rheumatology. ...

In Stock

\$1,500.00

