



CCR East Order Form

Please complete the following pages to submit via email
or use our online portal to make selections

Mail completed forms to
exhibitors@ccrheumatology.com

Title	Qty	Price	Total
CCR Sponsorship Packages			
Premier Sponsorship		\$144,950	
Diamond Sponsorship		\$89,950	
Platinum Sponsorship		\$59,950	
Gold Sponsorship		\$29,950	
Silver Sponsorship		\$14,950	
Bronze Sponsorship		\$9,950	
Exhibitor Package		\$4,950	
Non-Profit Sponsorship		\$0	
NYRIF Sponsorship Packages			
NYRIF Premier Sponsorship		\$30,000	
NYRIF Gold Sponsorship		\$20,000	
NYRIF Silver Sponsorship		\$5,000	
NYRIF Sponsored Lunch (Food included)		\$20,000	

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Title	Qty	Price	Total
Additional Sponsorship Opportunities			
Advisory Board		\$15,000	
Double-Sided Printed Hotel Room Keys		\$8,000	
Branded Lanyards		\$5,000	
Mobile App Sponsorship		\$8,000	
Printed Agenda & Conference Map		\$4,500	
WiFi Landing Page & Printed WiFi Details Card		\$4,500	
Game Card Sponsorship		\$4,500	
Sponsor Logo on Event Backpack		\$7,500	
Sponsor Logo on Event T-Shirt		\$5,500	
Onsite Registration Packet Inserts (per page)		\$550	
Additional Onsite Registration Packet Insert		\$350	
Digital Signage Advertisements		\$1,500	
Registration Packet Envelope		\$3,700	
Save the Date Physical Mailing		\$8,500	
Ice Cream Freezer Sponsorship		\$2,500	
Push Notification		\$1,250	
Bonfire on the Beach (per 16 guests up to 48)		\$2,000	
Welcome Reception Attendance (per person)		\$50	
Email Send Message & Logo (per send)		\$1,500	
Lead Retrieval (per 8 booth staff)		\$550	
Banner Ads for Mobile App (per 2)		\$1,000	
Product Theater			
Lunch (Hot Meal Included)		\$25,000	
Breakfast or Dinner (Hot Meal Included)		\$19,000	
Off-Time Spots (if available) - Snacks included		\$9,250	



CCR West Order Form

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Title	Qty	Price	Total
CCR Sponsorship Packages			
Premier Sponsorship		\$144,950	
Diamond Sponsorship		\$89,950	
Platinum Sponsorship		\$59,950	
Gold Sponsorship		\$29,950	
Silver Sponsorship		\$14,950	
Bronze Sponsorship		\$9,950	
Exhibitor Package		\$4,950	
Non-Profit Sponsorship		\$0	
NYRIF Sponsorship Packages			
NYRIF Premier Sponsorship		\$30,000	
NYRIF Gold Sponsorship		\$20,000	
NYRIF Silver Sponsorship		\$5,000	
NYRIF Sponsored Lunch (Food Included)		\$20,000	

Title	Qty	Price	Total
Event Space Branding Opportunities			
Main Lobby Entrance: Sliding Doors		\$8,500.00	
Main Lobby Courtyard Doors: Arch		\$8,500.00	
Main Lobby Courtyard Doors: Sliding Door		\$8,500.00	
Conference Center Entrance: Retail Courtyard		\$6,500.00	
Conference Center Entrance: Valet Drive		\$7,500.00	
Conference Lobby: Backdrop Main Lobby		\$5,500.00	
Conference Lobby: Floor Cling Main Lobby		\$4,000.00	
Conference Lobby: Backdrop Valet Wall		\$8,500.00	
Conference Lobby: Backdrop Mariner’s Wall		\$8,500.00	
Conference Lobby Columns		3,500/per	
Conference Lobby Landing Window Panels		\$6,500.00	
Main Lobby Windows: Courtyard		\$3,700.00	
Grand Ballroom North Foyer: Backdrop (L)		\$4,500.00	
Grand Ballroom North Foyer: Backdrop (R)		\$6,500.00	
Grand Ballroom East Foyer: Columns		3,500/per	
Grand Ballroom: Windows		\$3,500.00	
Grand Ballroom South Foyer Terrace: Door		\$3,000.00	
Grand Ballroom: Vertical Banner		\$2,700.00	
Grand Ballroom Window Clings: 3 Panels		\$3,000.00	
Grand Ballroom: Windows		\$3,000/per	
Grand Ballroom: Header Banner		\$4,500.00	
Grand Ballroom Mirror Cover Up		\$3,500.00	
Public Space Floor Clings: Retail Courtyard		\$800.00	
Public Space Floor Clings: Conference Hallway		\$800.00	
Public Space Floor Clings: Grand Foyer		\$800.00	
Television Channel Promotional Ad		\$9,000.00	
Elevator Wrap Sponsorship		\$1,700.00	

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Printed Agenda & Conference Map		\$4,500	
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Game Card Sponsorship		\$4,500	
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Onsite Registration Packet Inserts (per page)		\$550	
Additional Onsite Registration Packet Insert		\$350	
Digital Signage Advertisements		\$1,500	
Registration Packet Envelope		\$3,000	
Save the Date Physical Mailing		\$8,500	
Ice Cream Freezer Sponsorship		\$2,500	
Push Notification		\$1,250	
CCR Welcome Reception		\$8,000	
CCR Awards Reception		\$6,500	
Email Send Message & Logo (per send)		\$1,500	
Lead Retrieval (per 8 booth staff)		\$550	
Banner Ads for Mobile App (per 2)		\$1,000	
Product Theater			
Lunch (Hot Meal Included)		\$25,000	
Breakfast or Dinner (Hot Meal Included)		\$19,000	
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Exhibitor Terms and Conditions

1. Exhibit Regulations

Exhibitors agree to abide by the conditions of contract herein described and by all conditions under which is leased to the A&R Educational Group, LLC (hereafter referred to as A&R). Exhibitors accept responsibility for informing all of their employees and agents of these conditions and agree that they will abide by them also. All of the rules and regulations are to be construed as part of all space applications. The A&R reserves the right to interpret them, as well as make final decisions based on the A&R's sole discretion, on points these rules do not cover. In all interpretations of the rules and regulations, the decision of the A&R is final.

2. Eligibility to Exhibit

The A&R determines eligibility of any company or product to exhibit. Exhibit eligibility will be granted to those companies whose products and services meet the standards of generally accepted medical practices and are in harmony with the A&R's stated purpose to serve the medical profession. Products, which require approval by the Food & Drug Administration (FDA), must receive this approval before being eligible to exhibit. The A&R may forbid installation or require removal of any exhibit or discontinuance of any promotion, wholly or in part, that in its opinion is not in keeping with the character and purpose of the A&R. The A&R reserves the right to reject, at any time, any application to exhibit for any reason.

3. Liability

A&R acts for exhibitors and their representatives in the capacity of agent, not as principal. A&R assumes no liability for any act of omission or commission in connection with this agency, including, but not limited to, any loss or damages suffered by an exhibitor as a result of any act or omission of any party, including but not limited to, any vendor, service providers, or other exhibitor. Exhibitors and their representatives hereby release A&R from any and all liabilities for loss or damage ensuing from any cause whatsoever, except for claims for damages or injuries resulting from A&R's failure to fulfill its obligations as set forth in this prospectus.

In addition, each exhibitor and its representatives agree to indemnify and hold harmless A&R for all costs, damages and liability, including attorney's fees, claimed against A&R based upon acts or omissions of the exhibitor or any of its employees or agents. A&R disclaims any and all liability for injury or other damages to an individual based on products or services displayed at this meeting and for all claims that may arise out of the use of the displayed products or services.

Exhibitors shall indemnify and hold harmless A&R and its officers, directors, employees, agents and contractors from any judgment, loss or other expenses including attorney's fees arising from allegations, claims or lawsuits relative to product or services offered by exhibitors or actions of exhibitors, their employees or agents.

4. Non-contracted Exhibit Space

Persons, companies, or organizations that have not contracted with the A&R to occupy space in the exhibit hall will not be permitted to display or demonstrate products, processes or services, solicit orders, or distribute advertising materials or other literature in the exposition facility,

parking lots or in any hotel contracted by A&R. Non-compliance with this regulation will result in the prompt removal of the offending person(s) and property from that area.

5. Subletting Space

Subletting space is not permitted. Two or more technical exhibitors may not exhibit in a single space.

6. Use of Board Rooms

Board rooms are available for rent to sponsoring companies for private, internal use only. These rooms are intended for purposes such as staff meetings, workspace for company representatives, and individual one-on-one discussions with healthcare professionals or conference attendees. Use of rented board rooms for Product Theaters, Advisory Boards, focus groups, or any gathering involving multiple healthcare professionals or attendees is strictly prohibited. If it is determined that a rented board room has been used for any such prohibited activity, the renting company will be invoiced the full cost of the equivalent Product Theater or Advisory Board event, as outlined in the current CCR sponsorship prospectus. CCR reserves the right to terminate access to the board room immediately and without refund for violations of these terms.

7. Terms of Payment

Full payment for all sponsorships and exhibitor packages is due within 30 days of invoice receipt. Checks are to be made payable to the A&R Educational Group, LLC. A 3.5% fee applies to all credit card transactions. If funds are not received within 30 days, additional fees may apply, and failure to comply with payment terms may result in forfeiture of booth space and sponsorship benefits.

8. Outstanding Invoices

Any outstanding invoices owed to A&R from previous transactions must be settled prior to the assignment of exhibit space; otherwise, the exhibitor may forfeit their space.

9. Conference Meals

The location of f&b for meals, including breaks is at the discretion of the organizers. The food in the Exhibit hall has been purchased and is intended for the attendees, not the exhibitors. Exhibitors may be asked to leave if eating the food placed out for Attendees.

10. Booth Setup and Tear-down

Specific instructions for timing on when to setup and tear-down as well as shipping instructions for booths or materials can be found in the exhibitor portal.

11. No Shows

Any company which reserves a booth space and does not inform A&R of its plans for non-attendance in writing will automatically not be permitted to participate in future A&R exhibitions. In addition, the company will also forfeit 100% of the total cost of the exhibit space assigned as well as all sponsorship application fees.

12. Cancellation of Booth Rental

Exhibit space that has been assigned and confirmed can be canceled by written notice to A&R Educational Group without penalty if done more than 90 days before the event. If notice of cancellation is received between 90 and 45

days before the event, a \$150 processing fee will be charged. For cancellations received between 45 and 30 days before the event, the exhibitor forfeits 50% of the total cost for the assigned exhibit space. For cancellations within 30 days of the event, the exhibitor forfeits 100% of the total cost for the assigned exhibit space. Space requests made within 45 days of the event are subject to the above-mentioned cancellation policies seven days after the booth is assigned.

13. Cancellation of Exposition

In the event of cancellation of the Congress of Clinical Rheumatology due to fire, strikes, governmental regulations, terrorism, acts of God, or causes which would prevent or make commercially unreasonable its scheduled opening or continuance, then and thereupon exhibitors and the A&R have no further obligation to each other, and the A&R management shall determine an equitable basis for the refund of such portion of the exhibit fees as is possible, after due consideration of expenditures and commitments already made.

14. Exhibitor Responsibility Clause

Exhibitors may be required to provide proof of insurance, depending on the venue's requirements.

15. Official Service Contact

Pamela F. McLain is the A&R's official service contractor for the CCR: 5200 Greystone Way, Birmingham, Alabama 35242 Email: exhibitors@ccrheumatology.com

16. Violations

The A&R reserves the right to levy a penalty, including refusal of/or termination of the exhibit, at our discretion. In the event of such restriction or eviction, the A&R will not be liable for any refunds or rentals or other exhibit expenses. The dismantling or packaging of an exhibit and/or exhibit materials prior to the close of the exhibits may, in the A&R's sole discretion, prevent the exhibitor from being permitted to participate in future A&R exhibitions. In all interpretations of the conditions set forth in this prospectus and of all applicable rules and regulations, the decision of the A&R is final. Any objectionable practices by exhibitors or official suppliers should be reported to the A&R immediately.

17. Prohibition on Unapproved Events

Sponsors are strictly prohibited from hosting any events, including but not limited to meetings, receptions, or presentations, without the prior written approval of CCR staff. This prohibition applies to all sponsors and their representatives and is intended to ensure the coordination and integrity of the overall event. Any violation of this provision may result in penalties, including the termination of the sponsor's participation in the event without refund.

18. Physical Booth Space

Each booth space represents an area measuring 6 feet in width by approximately 8 feet in depth (up-to 10 feet for sponsors gold and above). Exhibitors must ensure that all displays, materials, signage, and pop-up structures remain within their assigned space. If any portion of a display exceeds these boundaries, the exhibitor will be required to either remove the excess materials or purchase an additional booth space at the prevailing rate.

**CCR EXHIBITOR APPLICATION**

Please read this application carefully. Your signature on this contract indicates your acceptance. Our company is requesting technical exhibit space at the Congress of Clinical Rheumatology 2023 as detailed below and as described in the exhibitor terms and conditions.

All inquiries to exhibitors@ccrheumatology.com, O:205-991-6161, F: 205-991-6161, C: 205-332-7115

Official Exhibit Representative

Company name (exactly as you wish it printed)

Name of Representative (Please type or print clearly)

Title

Address

City

State

Zip

Telephone

Ext.

E-mail

By supplying A&R with a sponsorship form, either electronically or through our e-commerce site, the sponsor consents to this agreement. This consent signifies the sponsor's acknowledgment and acceptance of all terms and conditions herein described.

Note: If your company has its own exhibit contract, please submit with your exhibit fee. All exhibitors must wear CCR name badges or may be refused entry to the exhibit area. All exhibitors must be registered for exhibitor badges at least ten days prior to the meeting in order to have their Exhibitor Badges ready upon arrival. Exhibitors are not permitted to wear company badges on site. Exhibitor Badges may be obtained by registering as booth staff on the CCR website registration portal. Conditions of Contract: By signing the front of this contract, all exhibitors agree that they have read and understand the conditions and regulations of this contract. The words "management" herein refers to A&R Educational Group, LLC acting through its officers, employees, or agents in the management of the exhibition. It is understood that your company will not have any control over the content of the CME program.

**Please make sure to place a quantity or check mark
 next to your selections in the Order Form.**

Method of Payment

☐ Check—Make payable to
 A&R Educational Group

☐ Other _____

☐ Visa/MasterCard/Amex/
 Discover

For Payments by Credit Card you will
 receive a invoice via email, payable
 online, +3.5% processing fee.

\$ _____
Total From Order Form

Signature: _____

Please sign and return with payment to: A&R Educational Group, LLC, 5200 Greystone Way, Birmingham, AL 35242
 Telephone (205) 991-6161, Fax (205)991-6161; Email: exhibitors@ccrheumatology.com.