

CCR WEST 2026



SPONSORSHIP PROSPECTUS

Hyatt Regency Huntington Beach • California

September 16th-20th, 2026

CME Accredited Programs

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THREE PROGRAMS

ONE DESTINATION

CCR West 2026

Rheumatology CME

NYRIF

Young Rheumatology Investigators Forum

Rheum/Derm Summit

Cross-Disciplinary CME • NEW

*Connect with leaders in Clinical Rheumatology
and Dermatology at our premier annual event.*

CCR at a glance

A differentiated rheumatology meeting built around practical clinical application.

42

Years of CCR

2

Event locations

17

Countries

1500+

Attendees

87%

Clinical providers

24+

CME/MOC Credits

45+ states / 16+ countries in prior audience

CCR brings together practicing rheumatologists, NPs, PAs, fellows, and industry partners in a high-engagement hybrid format.



42

Years of CCR



02

Event Locations



17

Countries



1500+
Attendees

Combined Meeting Attendance



87%

Clinical Providers
(MDs, DOs, NPs, PAs)



48



24+

Why sponsors choose CCR

The meeting emphasizes usable, practice-oriented education and direct access to prescribers.

What sets CCR apart

- Practical, real-world application of medicine and treatments; not just theory.
- Focused access to clinically active decision-makers in rheumatology.
- Intimate scale that supports authentic conversations between physicians and sponsors.
- Hybrid delivery extends visibility before, during, and after the meeting.
- Media coverage and digital channels increase post-event reach.

“Of all of the rheumatology meetings I’ve attended... I enjoyed and learned more at CCR.”

— Allen Morton, M.D.



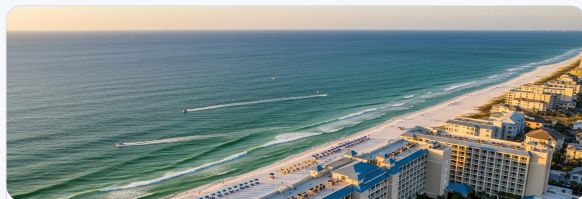
Of all of the rheumatology meetings
I’ve attended over 41 years in
practice, and 2 years in fellowship,
including 40 ACR annual meetings, I
enjoyed and learned more at CCR.

“ ”

Allen Morton, M.D.

2026 Meeting Footprint

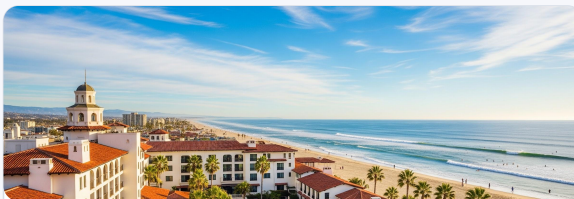
Two coastal destinations, one clinically engaged audience.



CCR East — Destin, FL

April 30 – May 4, 2026

Hilton Sandestin Beach Golf Resort & Spa



CCR West — Huntington Beach, CA

September 17 – 20, 2026

Hyatt Regency Huntington Beach

2025 Audience Baseline

1,300+ Onsite

500+ Virtual

Clinically engaged rheumatologists, NPs, PAs, and fellows who influence prescribing decisions.

RHEUM/DERM Summit | Sept 16, 2026

Premier — \$30,000

Prime booth, lead retrieval, prominent logo. 2 spaces, 3 regs, branded apparel, 15k+ reach.

Gold — \$15,000

Two tables, lead retrieval, 4 passes, 2 full regs, logo placement, signage.

NYRIF Forum | Sept 16, 2026

Intimate forum to engage young rheumatology investigators and educate on product use.

Premier — \$30,000

Prominent recognition, Save-the-Date, 2 booth spots, emails, 3 syllabus pages.

Gold — \$20,000

Mailings recognition, 2 booth locations, 3 email sends, digital posters.

Silver — \$5,000

Single prime booth, website recognition, logo on event posters.

CONNECT WITH CLINICAL RHEUMATOLOGIST

CCR West 2026

CME

The Congress of Clinical Rheumatology is the premier CME-accredited educational conference for practicing rheumatologists and allied health professionals.

- Practicing rheumatologists & APPs
- CME-accredited curriculum
- Onsite + virtual hybrid format
- Reach over 1k Rheumatologists from over 47 states

Sponsorships from \$4,950

NYRIF

NON-CME

The North American Young Rheumatology Investigators Forum connects sponsors with rheumatology fellows, junior faculty, and early-career investigators in a dedicated research forum.

- Fellows & junior investigators
- Research presentations & mentorship
- High-engagement audience
- Held concurrently with CCR West

Sponsorships from \$5,000

Rheum/Derm Summit

NEW · CME

The First Annual Rheum/Derm Summit is a new CME-accredited cross-disciplinary program focused on the intersection of inflammatory rheumatologic and dermatologic disease.

- Rheumatologists & dermatologists
- Inflammatory disease focus
- Expanding cross-specialty audience
- Unbranded Product Theater available

Sponsorships from \$5,000

CCR WEST 2026 — SPONSORSHIP TIERS AT A GLANCE

	PREMIER	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	EXHIBITOR
PRICE	\$144,950	\$89,950	\$59,950	\$29,950	\$14,950	\$9,950	\$4,950
REGISTRATIONS	8	6	4	2	1	—	—
BOOTH SPACES	4	3	3	2	1	1	1
ATTENDEE LIST	✓	✓	✓	✓	—	—	—
LEAD RETRIEVAL	✓	✓	✓	—	—	—	—
PRODUCT THEATER	Included	—	—	—	—	—	—
VIRTUAL BOOTH	✓	✓	✓	✓	✓	✓	✓
PUSH NOTIFY	✓	✓	—	—	—	—	—

Non-Profit sponsorship available at no cost for qualifying organizations · Product Theater included with Premier or available separately · Advisory Board available: \$15,000

PREMIER SPONSORSHIP

\$144,950

All-inclusive · Turn-key · Maximum Impact

8

Registrations

4

Booth Spaces

#1

Booth Selection
Priority

*CCR West's most powerful, all-inclusive
sponsorship*

WHAT'S INCLUDED

- Eight full CCR West conference registrations (scientific sessions)
- Four contiguous booth spaces with first-pick option
- Booth location consultation for primary space
- Product Theater (breakfast, lunch, or dinner): F&B included
- Pre-event attendee list for invitations and outreach
- Top-tier logo placement: website, signage, syllabus, digital platform
- Targeted email campaign logo exposure + push notifications
- Digital signage ads + mobile app banner ads
- Lead retrieval + virtual lead retrieval for booth team
- Virtual booth: chat, 1:1 video, and video advertisement

PRODUCT THEATER OPPORTUNITIES

Present directly to CCR West attendees in a dedicated educational setting — food & beverage managed by CCR.

LUNCH

Product Theater

Hot Lunch Included

- Onsite + virtual format
- CCR manages all food & beverage
- Meeting room coordination by CCR
- Sponsor provides speaker, staff & AV
- No attendee minimum guarantee

\$25,000

BREAKFAST or DINNER

Product Theater

Hot Meal Included

- Onsite + virtual format
- CCR manages all food & beverage
- Focused audience engagement
- Sponsor provides speaker, staff & AV
- No attendee minimum guarantee

\$19,000

OFF-TIME SPOTS

Product Theater (if available)

Snacks Included

- Available when schedule allows
- Snacks included
- Onsite + virtual reach where supported
- Sponsor provides speaker, staff & AV
- Lower-cost presentation access
- No attendee minimum guarantee

\$10,000

Product Theater included at no additional cost with Premier Sponsorship. We do not guarantee attendee attendance.

CURATED SPONSORSHIP BUNDLES

Strategic packages built around attendee touchpoints, digital reach, and physical branding — bundled for greater value.

Attendee Brand Immersion

Lanyards · Room Keys · Backpack
Logo · T-Shirt Logo

\$19,500 ~~reg. \$23,500~~

Onsite Discovery & Navigation

Agenda/Map · Game Card · Reg
Envelope · Signage · Push
Notifications

\$13,995 ~~reg. \$17,200~~

Memorable Moments Engagement

Attendee Experience · Venue
Branding · Meeting Room

\$9,750 ~~reg. \$12,150~~

Digital & Hybrid Reach Amplifier

App Splash · 4 Email Sends · 4 Push
Notifications · Signage

\$17,500 ~~reg. \$21,250~~

Lobby Takeover

Premium Lobby Backdrop · Floor
Graphic · Window Branding

\$17,500 ~~reg. \$22,000~~

Ballroom Entrance Impact

Ballroom Entrance · Column Wrap ·
Digital Signage

\$14,500 ~~reg. \$18,500~~

High-Traffic Venue Branding

Multi-Location: Lobby + Entrance +
Ballroom + Digital

\$22,500 ~~reg. \$28,500~~

Premium Venue Branding

Arrival + Lobby + Ballroom + Floor
+ Window + Digital

\$35,000 ~~reg. \$42,500~~

ADD-ON SPONSORSHIP OPPORTUNITIES

Digital & Mobile

Mobile App Sponsorship (splash screen)	\$8,000
Push Notification	\$1,250
Email Send — Message & Logo	\$1,500 / send
Mobile App Banner Ads (×2)	\$1,000
Digital Signage Advertisement	\$1,500 / ad
Advisory Board	\$15,000

Physical & Experiential

Branded Lanyards	\$5,000
Hotel Room Keys (double-sided)	\$8,000
Sponsor Logo on Event Backpack	\$7,500
Sponsor Logo on Event T-Shirt	\$5,500
Game Card Sponsorship	\$4,500
Ice Cream Freezer Sponsorship	\$2,500
Save-the-Date Physical Mailing	\$8,500
CCR West Welcome Reception	\$8,000

All opportunities are subject to availability and schedule coordination with CCR West organizers.

NYRIF — NORTH AMERICAN YOUNG RHEUMATOLOGY INVESTIGATORS FORUM

Sponsoring the next generation of rheumatology leaders — fellows, junior faculty & early-career investigators

About NYRIF

NYRIF is a focused educational and networking forum held concurrently with CCR West. Sponsoring NYRIF positions your brand as a champion of the next generation of rheumatology leaders, with direct engagement access in an intimate, high-energy setting.

All tiers include exhibit/engagement access, brand recognition in NYRIF materials, and opportunity to support research presentations and mentorship programming.

NYRIF Add-Ons

Convention Bags	\$3,500
Branded Lanyards	\$1,250
Welcome Banquet Sponsorship	\$4,500
Electronic Signage (video avail.)	\$1,000
Fellows' Syllabus Insert	\$125 / pg

PREMIER

\$30,000

Premium recognition · Exhibit access · Logo placement · Early-career education support

GOLD

\$20,000

Significant recognition · Fellow & investigator engagement · Brand visibility during programming

SILVER

\$5,000

NYRIF sponsor recognition · Visibility with fellows & junior investigators

EXHIBITOR

\$5,000

Direct exhibitor presence · Company recognition · Early-career clinician interaction

SPONSORED LUNCH

\$20,000

Food included · Direct fellow engagement · Recognition tied to lunch activity

RHEUM/DERM SUMMIT — FIRST ANNUAL · NEW CME PROGRAM

A new CME-accredited cross-disciplinary program at the intersection of rheumatology and dermatology

About the Summit

The Rheum/Derm Summit is the first of its kind — a CME-accredited educational forum bringing together rheumatologists and dermatologists to address shared inflammatory disease states including psoriatic arthritis, lupus, and other immune-mediated conditions.

This new program provides sponsors with a cross-specialty audience and a chance to establish early brand presence in an emerging educational space.

Product Theater Options

On-site + Virtual (Food Included)

\$25,000

PREMIER

\$30,000

- Prime booth placement + lead retrieval
- Two 72"×30" exhibit spaces, 3 full registrations
- Prominent logo on all materials, emails & website
- Digital signage (×2), branded t-shirts, push notification + Save-the-Date

GOLD

\$15,000

- Two 72"×30" exhibit spaces, lead retrieval included
- 4 exhibitor passes + 2 full conference registrations
- Logo on materials, emails & website; syllabus recognition
- One digital signage ad included

SILVER

\$5,000

- Single 72"×30" exhibit space, lead retrieval included
- Basic logo on event materials and website
- Syllabus recognition + event signage recognition

VENUE BRANDING — HYATT REGENCY HUNTINGTON BEACH

Own the attendee experience from arrival to ballroom — 30+ distinct placement opportunities across the venue.

Arrival & Entrance

- Main Lobby Sliding Doors — \$8,500
- Courtyard Door Arch — \$8,500
- Courtyard Sliding Door — \$8,500
- Conference Center Entrance — \$6,500–\$7,500
- TV Channel Promotional Ad — \$9,000

Conference Lobby

- Main Lobby Backdrop — \$8,500
- Valet Wall Backdrop — \$5,500
- Mariner's Wall Backdrop — \$4,000
- Column Wraps — \$3,500/loc.
- Window Panels — \$3.7k–\$6.5k
- Floor Clings — from \$1,000

Grand Ballroom

- Foyer Backdrops — \$4.5k–\$6.5k
- Header Banner — \$4,500
- Vertical Banner — \$2,700
- Mirror Cover-Up — \$3,500
- Window Clings (3-pan) — \$3k
- Grand Ballroom Windows — \$3k

Digital & Mobile

- Elevator Wrap — \$1,700
- Floor Clings — \$800/location
- App Splash Screen — \$8,000
- Digital Signage Pair — \$3,000
- Email Send + Logo — \$1,500
- Push Notification — \$1,250

SECURE YOUR SPONSORSHIP

CCR West 2026 · NYRIF · Rheum/Derm Summit · Huntington Beach, CA

1

Choose Your Package

Select from tier sponsorships, Product Theater, curated bundles, venue branding, or a custom combination.

2

Contact the Team

Reach out to discuss availability, co-sponsorship options, or custom opportunities tailored to your goals.

3

Reserve & Confirm

Sponsorships are available first-come, first-served. Early commitment ensures the best placement and inventory.

Sponsorship inquiries: info@ccrheumatology.com · [Exhibitor Resources](#)

Spaces are limited. We look forward to partnering with you.

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