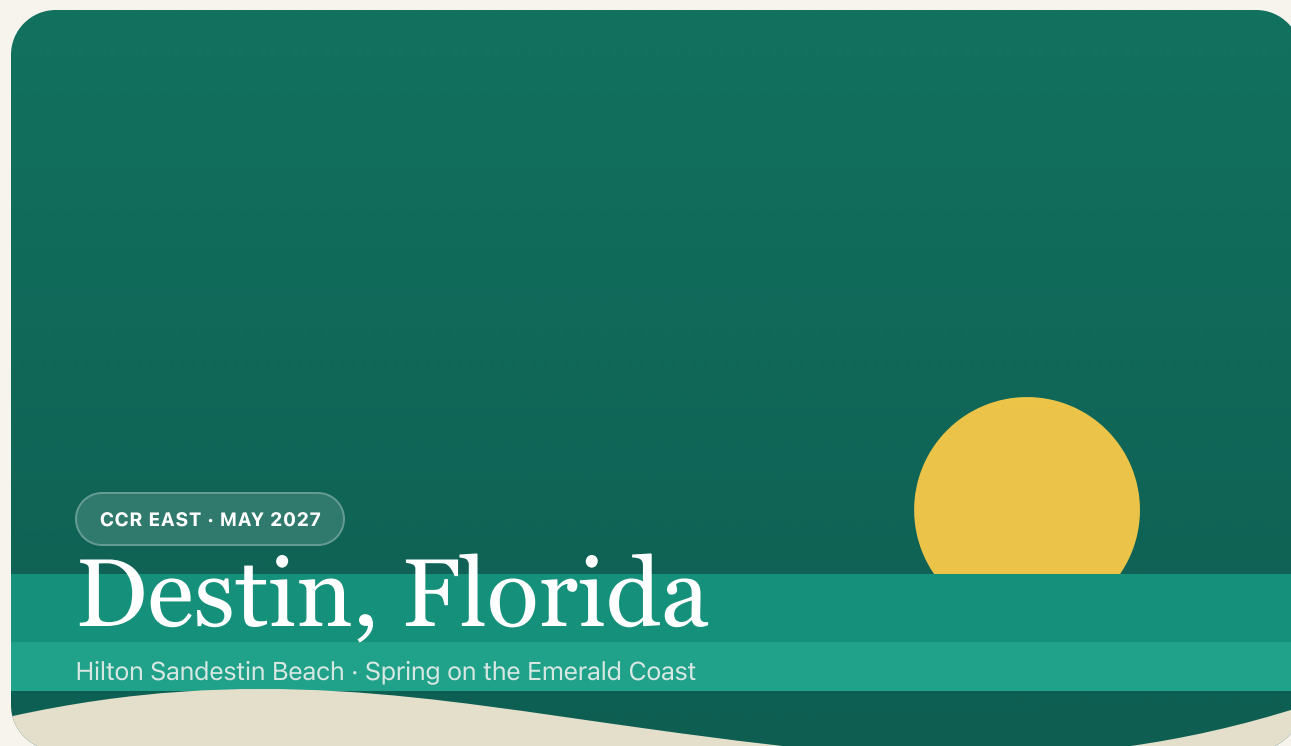


Build your 2027 CCR partnership.

Two flagship rheumatology meetings. Two high-value pre-event programs. Product education, brand immersion, digital reach and portfolio partnerships designed around what you want to accomplish.



Reach clinicians where learning, connection and decision-making happen.

CCR has brought practical, case-driven rheumatology education to practicing clinicians since 1983. Sponsors join an established, independent meeting experience built around meaningful engagement — not just exhibit-hall traffic.

1983

ESTABLISHED

More than four decades of rheumatology education and community.

84

NET PROMOTER SCORE

A meeting experience clinicians actively recommend.

94%

PRACTICE CHANGE

Participants report meaningful changes in practice after CCR.

919

CCR EAST 2025

Clinicians and meeting participants at a single East congress.

What sponsorship buys: repeated visibility, access to highly engaged rheumatology professionals, product-education opportunities and a presence inside a meeting clinicians choose to return to.

Start with one coast. Add the audiences that matter.

Every 2027 partnership can begin with CCR East, CCR West, or both. NYRIF and the Rheum/Derm Summit expand your reach before the main congress begins.

FLAGSHIP

CCR East May 2027

Destin, Florida. Core tiers, a Premier Product Theater, brand immersion, digital and premium onsite opportunities.

FLAGSHIP

CCR West September 2027

Huntington Beach, California. The same core sponsorship ladder with a full Pacific-coast activation menu.

PRE-EVENT

NYRIF \$40K Premier

Reach fellows, residents and emerging investigators at the point where future clinical and research relationships begin.

PRE-EVENT

Rheum/Derm Summit \$30K Premier

Extend engagement into a cross-specialty audience where rheumatology and dermatology overlap.

One portfolio, flexible entry points. Sponsor a single flagship meeting, add the corresponding pre-events, or build an annual relationship spanning East + West.

What do you want your 2027 partnership to do?

Be present

Exhibit, meet attendees and establish a visible onsite presence.

Best fit: Exhibitor, Exhibitor Plus

Expand reach

Add lead retrieval, attendee outreach and broader onsite + digital recognition.

Best fit: Gold, Platinum

Drive engagement

Choose premium benefits and secure earlier access to limited inventory.

Best fit: Diamond

Lead the meeting

Maximize visibility and include Product Education inside the core sponsorship.

Best fit: Premier

Own an audience

Reach future leaders through NYRIF or cross-specialty clinicians through Rheum/Derm.

Best fit: Companion programs

Then enhance it, category by category: Essentials (lead retrieval, Lead Scanning API, meeting rooms) · Awareness (venue + digital) · Educate (advisory boards) · Engagement (attendee touchpoints + hospitality)

Choose the level that matches the impact you want.

Exhibitor \$4,950 Be there ✓ 6x5 exhibit space ✓ Website recognition ✓ Virtual booth presence ✓ Add Lead Retrieval (\$550) and more à la carte	NEW FOR 2027 Exhibitor Plus \$14,950 Be seen ✓ 8x8 exhibit space + 1 registration ✓ Lead retrieval included (onsite + virtual) ✓ Enhanced digital + website visibility ✓ Syllabus recognition ✓ Priority ahead of standard exhibitors	Gold \$29,950 Be recognized ✓ 12x10 exhibit space + 2 registrations ✓ Lead retrieval (onsite + virtual) ✓ Attendee email-list access ✓ Top Sponsors banner + syllabus recognition ✓ Earlier premium-opportunity access	Platinum \$59,950 Expand reach ✓ 18x10 exhibit space + 4 registrations ✓ Lead retrieval (onsite + virtual) ✓ Mobile app featured placement ✓ Attendee email-list access ✓ Top Sponsors banner, All Sponsors poster + login screen ✓ Priority access to premium opportunities	Diamond \$89,950 Drive engagement ✓ 18x10 exhibit space + 6 registrations ✓ Lead retrieval + premium recognition ✓ App placement, digital signage, push notification + 3 packet inserts ✓ Primary booth-location consultation ✓ Choose 1 Partner Choice benefit ✓ Early priority for limited inventory	Premier \$149,500 Lead the meeting ✓ 24x10 exhibit space + 8 registrations ✓ Onsite + virtual lead retrieval ✓ 1 Product Theater included ✓ Choose 2 Partner Choice benefits ✓ First priority for booths + premium opportunities
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Lead Scanning API • \$550. Every tier from Exhibitor Plus up includes lead retrieval; add the API to send leads straight into your CRM. Exhibitor-tier sponsors add Lead Retrieval first.

Premier is more than the top tier. It is a full meeting presence.

PREMIER · \$149,500 PER FLAGSHIP MEETING

Core meeting value

- ✓ 8 conference registrations
- ✓ 24x10 exhibit space + primary booth-location consultation
- ✓ 1 Product Theater included
- ✓ 2 mobile app placements + 2 digital signage placements
- ✓ 2 push notifications + an attendee email message
- ✓ Break sponsorship
- ✓ 5 registration packet inserts
- ✓ Save-the-Date + brochure physical mailings

CHOOSE 2 PARTNER CHOICE BENEFITS

Make it yours

- ✓ Wi-Fi Welcome Sponsor
- ✓ Mobile App Featured Placement
- ✓ Digital Signage Placement
- ✓ Attendee Email Message Placement
- ✓ Event App Push Notification
- ✓ Agenda / Map Sponsor
- ✓ **New:** Event Landing Page Ad Banner on live.ccrheumatology.com (468 x 60, rotating)

Also included: onsite + virtual lead retrieval · attendee email-list access · logo in all marketing campaigns · Top Sponsors banner + All Sponsors poster · login screen + syllabus recognition · virtual booth · first priority for booths and premium opportunities · early priority for Product Theater scheduling.

Product Theaters are a Premier benefit. They aren't sold separately in 2027, so Premier partners schedule their session with CCR in a priority window.

Turn a meeting sponsorship into an annual CCR presence.

Sponsors can repeat the same tier East + West or tailor the level by meeting. The strongest annual relationships use both flagships to create continuity across the rheumatology calendar.

SPRING

CCR East

Destin, Florida. Capture the spring meeting cycle with the full benefits of your selected tier.

FALL

CCR West

Huntington Beach. Repeat your presence or shift objectives for the fall audience.

ANNUAL

Premier East + West

\$299,000

Premier at both flagship meetings may unlock **Premier+ annual planning privileges**, including earlier planning windows, annual service and consolidated impact review.

Support both: one annual relationship, two distinct meeting moments, twice the opportunity to reinforce your brand and deepen clinician engagement.

Create a dedicated moment around your science, product or strategic questions.

INCLUDED WITH PREMIER

Product Theater Premier

A non-CME Product Theater with food and beverage, a virtual option and CCR promotion, scheduled with Premier's priority window.

EDUCATE

Advisory Board / Private Meeting \$15,500

A private, non-CME advisory board or meeting held alongside CCR. CCR coordinates the room and schedule with you.

ESSENTIAL

Private Meeting Room — Half Day \$1,250

A private room at the meeting hotel for a half day, on the day you choose (Wednesday through Sunday). Catering and AV at additional cost.

Why it matters: Product Theater time is CCR's most sought-after sponsor inventory. In 2027 it's reserved for Premier partners, so every session gets the scheduling, promotion and attendance it deserves.

Build relationships with the next generation of rheumatology leaders.

NYRIF brings fellows, residents and emerging investigators together before each CCR congress — a focused setting for organizations that want early, meaningful visibility with future clinicians, researchers and opinion leaders.

Future clinical leaders

Connect with physicians while they are still forming professional networks and career-long relationships.

Research visibility

Be present around investigator presentations, posters and scholarly exchange without influencing scientific selection or judging.

A smaller, focused setting

NYRIF provides a more intimate engagement environment than the flagship congress alone.

2027 NYRIF Premier: \$40,000. NYRIF is intentionally positioned as the higher-value pre-event sponsorship because of its concentrated access to emerging investigators and future rheumatology leaders.

Choose the level of access and visibility that fits your goals.

TIER

NYRIF Premier

\$40,000

Premium exhibit presence, lead retrieval, T-shirt branding and recognition across email, event materials and onsite signage.

TIER

NYRIF Gold

\$20,000

Prime booth location, Save the Date and email recognition, a one-third-screen digital ad and a syllabus page.

TIER

NYRIF Silver

\$5,000

A 6x5 exhibit space and onsite visibility at NYRIF.

Lunch Sponsor

\$22,500

Exclusive sponsor of the NYRIF lunch.

Investigator Forum / Poster Experience

\$15,000

Recognition in the poster area. No role in abstract selection, judging or awards.

Break / Coffee · Welcome / Networking

\$7,500 · \$5,000

Exclusive hospitality moments where attendees connect.

Attendee Brand Kit · Digital Reach

\$6,500 · \$5,000

Your brand on attendee bags and lanyards, or onsite signage plus app and email recognition.

Essentials

From \$200

Lead Retrieval \$550 · Packet insert \$550 (+\$350/page) · Extra banquet ticket \$200.

Reach the clinicians working where skin meets joint.

The Rheum/Derm Summit opens each meeting with a one-day cross-specialty program bringing rheumatology and dermatology perspectives together around diseases both specialties manage.

Cross-specialty audience

Extend beyond traditional rheumatology sponsorship into a setting built around shared disease states and collaborative care.

Focused pre-event attention

A one-day summit gives sponsors a distinct activation moment before the full CCR congress begins.

Efficient portfolio expansion

For organizations already supporting CCR, Rheum/Derm adds a second audience without requiring another full congress commitment.

2027 Rheum/Derm Premier: \$30,000. A more accessible lead sponsorship that makes it easier to add cross-specialty reach to an East or West portfolio.

Own the cross-specialty moment — or add a focused touchpoint.

TIER

Rheum/Derm Premier

\$30,000

The Summit's highest level of recognition, with a 12x10 exhibit space, lead retrieval and T-shirt branding.

TIER

Rheum/Derm Gold

\$20,000

Attendee list, prime booth location, email recognition, a one-third-screen digital ad and syllabus recognition.

TIER

Rheum/Derm Silver

\$5,000

A single exhibit space with logo placement, syllabus recognition and event signage.

Lunch Sponsor

\$22,500

Exclusive sponsor of the Summit lunch.

Welcome / Networking

\$5,000

Exclusive sponsor of the Summit welcome and networking reception.

Lanyard Sponsor

\$2,750

Your logo on the official Summit lanyard, worn by every attendee.

Digital touchpoints

From \$1,000

Dedicated digital signage \$2,500 · Push notification \$1,750 · Attendee email message \$1,000.

Essentials

\$550

Lead Retrieval \$550 · Packet insert \$550 (+\$350/page).

Two different audiences. One preferred pre-event commitment.

Choose the same tier at both NYRIF and the Rheum/Derm Summit and build a broader pre-event presence before the flagship congress starts.

NYRIF

Premier
\$40K

Future rheumatologists, fellows, residents and emerging investigators.

RHEUM/DERM

Premier
\$30K

Cross-specialty engagement across rheumatology and dermatology.

20% PREFERRED RATE

Premier Pair
\$56K

Combined standalone value: \$70,000
Preferred savings: \$14,000

Pair (NYRIF + Rheum/Derm)	Standalone	CCR East pair	CCR West pair
Silver Pair	\$10,000	\$9,000	\$9,000
Gold Pair	\$40,000	\$34,000	\$34,000
Premier Pair	\$70,000	\$56,000	\$56,000

Make your presence impossible to miss — without shopping from a wall of individual wraps.

The strongest physical and digital branding is curated into easy-to-buy packages. Individual venue placements remain available for custom builds.

Attendee Brand Immersion

\$21,500

Two attendee touchpoints you choose — lanyards, room keys, bags, badges or registration materials — plus digital signage.

Onsite Discovery & Navigation

\$15,000

Printed agenda + conference map, up to two directional graphics and a digital-signage placement.

Digital & Hybrid Reach Amplifier

\$18,500

Featured app placement, digital signage, an email message, two push notifications and post-event recap recognition.

Lobby / Arrival Impact

\$18,500

A premium lobby or arrival backdrop, a window or floor graphic and a digital-signage placement.

Ballroom Entrance Impact

\$15,500

Ballroom entrance branding, a matching column or wall graphic and a digital-signage ad.

High-Traffic Venue Branding

\$24,500

Three placements across at least two high-traffic areas plus a digital-signage placement.

Premium Venue Takeover

\$37,500

Four placements across at least three areas — including lobby/arrival and ballroom or exhibit hall — plus two digital-signage placements.

Build your own

From \$1,000

Column wraps \$6,000 · Backdrops from \$9,000 · Entrance branding \$8,000 · Window \$4,000 · Floor graphics from \$1,000.

Put your brand in attendees' hands — and make every lead count.

Opportunity	2027 Price	Category	What the sponsor receives
Lead Retrieval — On-site + Virtual	\$550	Essential	Badge scanning for booth staff plus virtual lead retrieval. Included with Exhibitor Plus and above.
Lead Scanning API	\$550	Essential	API access to scan data and events so leads flow straight into your CRM.
Registration Packet Insert	\$550 + \$350/page	Essential	Your one-page insert, printed front and back, in every attendee packet.
Private Meeting Room — Half Day	\$1,250	Essential	A private room at the meeting hotel on the day you choose (Wed–Sun).
Branded Packet	\$4,000	Engagement	Your brand on the registration packet envelope every attendee receives. One sponsor.
Official Lanyard · Hotel Room Keys	\$6,000 · \$8,000	Engagement	Worn or carried by every attendee throughout the meeting. One sponsor each.
Badge Back · Event Backpack	\$7,500 · \$8,000	Engagement	Your artwork on every badge, or your logo on the official attendee backpack. One sponsor each.
Agenda / Map · Game Card	\$5,000 each	Engagement	The printed agenda every attendee carries, or the game card that drives exhibit-hall traffic. One sponsor each.
Sponsor Logo on Event T-Shirt	\$6,000	Engagement	Your logo on the official event T-shirt given to attendees.
Welcome Reception Presenting Sponsor	\$10,000	Engagement	Presenting sponsor of the meeting's main networking event.

Layer in the channels that support your campaign.

Opportunity	2027 Price	Best used for	What the sponsor receives
Mobile App Featured Placement	\$8,000	Digital reach	A featured ad in the event app with a click-through link on your scheduled dates.
Wi-Fi Welcome Sponsor	\$7,500	High-frequency recognition	Your brand on the Wi-Fi welcome page, seen every time an attendee connects. One sponsor.
Registration Experience Sponsor	\$8,000	First impression	Brand the registration area — every attendee's first stop. One sponsor.
Digital Signage Placement	\$4,000	Onsite visibility	Your ad in the onsite digital-signage rotation throughout the meeting.
Post-Event Recap Recognition	\$3,000	Lasting impression	Recognition in the post-event recap sent to attendees.
Attendee Email Message Placement	\$2,000	Direct communication	Your message (1–1½ paragraphs + link) in a scheduled attendee email.
Event App Push Notification	\$1,500	Timely action	A short message with an optional link, sent in your preferred time window.

Quantities: digital placements, column wraps, floor clings and packet-insert pages can be ordered in multiples right in the builder.

For organizations that want to plan across the full CCR year.

1

Premier East + West

Establish the highest single-event sponsorship level at both flagship meetings.

Premier+ annual pathway

2

Add companion programs

Reach emerging investigators at NYRIF and cross-specialty clinicians at the Rheum/Derm Summit before each congress.

Broader audience reach

3

Plan the year together

Map East, West and the companion programs into one annual plan, with one CCR team supporting you at every meeting.

One annual plan

What annual partners receive

- ✓ Earlier planning windows for the year ahead
- ✓ Priority selection of booth locations and Product Theater times
- ✓ First access to limited, high-demand opportunities
- ✓ Recognition as an annual CCR partner
- ✓ One point of contact and a year-end impact review

Your partnership matters

Partners who support CCR across the year help make every meeting possible — for clinicians, for faculty and for the patients they serve. We return that commitment with the earliest access, the best selection and a team that knows your goals before each meeting begins.

Plan once, show up everywhere. Talk with us about building your 2027 annual partnership.

Turn the prospectus into your 2027 package online.

Use the CCR sponsorship builder to choose your meeting, select your tier, pick your included Partner Choice benefits, add opportunities category by category, set quantities on review, then request an LOR, invoice or checkout.

1

Choose meetings

CCR East, CCR West or both.



2

Select your tier

Exhibitor through Premier.



3

Add what matters

Essentials, Awareness, Educate and Engagement — plus NYRIF and Rheum/Derm.

[START HERE](#)

Build your 2027 CCR partnership.

See current inventory, configure your package and create the commercial path that works for your organization.

[Build your package →](#)

[ccrheumatology.com/
ccr-exhibitor-resources/](https://ccrheumatology.com/ccr-exhibitor-resources/)

One meeting. Both coasts. Or the full portfolio.

Start with the audience you want to reach, then build the right mix of visibility, education, engagement and companion-program access around it.

CCR East

May 2027 · Destin, Florida

CCR West

September 2027 · Huntington Beach, California

Contact

exhibitors@ccrheumatology.com

Build online at:

ccrheumatology.com/ccr-exhibitor-resources/

CCR 2027: meaningful access to the rheumatology community — configured around your goals.